

## **FOR IMMEDIATE RELEASE**

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### **ANSi Answers When Awarded The Philadelphia Business Journal's Prestigious 2009 South Jersey 25 Accolade**

Mount Laurel, NJ – June 16, 2009 – ANSi Consulting (ANSi) proudly announces its inclusion on the Philadelphia Business Journal's 2009 list of South Jersey's 25 fastest-growing private companies in the eight-county South Jersey region. During the South Jersey 25 luncheon on June 11<sup>th</sup>, held at The Merion in Cinnaminson, NJ, ANSi President Larry Hershman delightedly accepted this honor (ANSi's very first company award) on behalf of all ANSi team members. Despite his excitement, Hershman did remember to thank his co-founder and wife, Amelia Michael, by name.

A family-grown management and technology consulting firm, ANSi recently relocated from Cherry Hill to a larger office suite at 5000 Dearborn Circle (Suite 150) in Mount Laurel, with close, synergistic proximity to Burlington County College's Small Business Incubator. When asked for words of wisdom while accepting the award, Hershman spontaneously declared that "building up a business from inception is just like training for a marathon or triathlon, which both Amelia and I have competed in for many years now. If you focus on each client's needs with clear processes in place, then step-by-step, you're assured of maximizing gain and minimizing pain."

ANSi satisfied the South Jersey 25 criteria and achieved its 19<sup>th</sup> place ranking by increasing company revenue over the past three fiscal years (ANSi's revenue growth from 2006 to 2008 was almost 44%) and generating 1<sup>st</sup> year revenue of at least \$75,000. All nominees were vetted and ranked by Rowan University's William G. Rohrer College of Business in Glassboro.

ANSi was founded in 1992, and has evolved from a back-end IT solutions provider into a management and technology consulting firm that provides a complete package of transformation services. ANSi methodically identifies and then matches client business needs with specific technology solutions. The processes by which ANSi achieves transformation include: Program Management Office (PMO) and Project Management, Process Mapping and Re-engineering, Systems Mapping and Architecture, Interim Chief Information Officer Solutions, and other technology mentoring and training expertise. True to its own origins, ANSi attracts and serves other growing, family-owned businesses, as well as clients in the legal, manufacturing, and healthcare sectors. For more information about ANSi, please contact President Larry Hershman at (856) 234-0323 or e-mail him at [lhershman@ansi-usa.com](mailto:lhershman@ansi-usa.com).

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